

Personals

Born January 9, 1970
Married, one son

Homebase

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facebook.com/marc.alagem
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Profile

Originally coming from a technical background, I expanded my knowledge and skills over the years through several positions in small, medium and multinational companies. Recognized by many peers and colleagues as a senior expert in online communication, I have a confirmed experience in creative consultancy, web design, marketing strategies, communication processes and technical/marketing articulation. Constantly seeking new challenges, I'm always open to opportunities and partnerships with individuals, organizations or businesses that strongly believe that the human person remains their most valuable asset.

Experience

- **Co-founder and CMO at Fidel ID (08/09 - today)**
Marketing communication and strategies; visual design; advertising; technical and end-user documentation; supply chain management.
- **Founder at The Art Company (09/07 - today)**
Creative consultancy in offline and online communication; creation of graphic and multimedia content; website design and development; support of marketing campaigns.
- **EMEA Content Infrastructure Program Manager, Intel Corporation (07/01 - 03/07)**
Online communication strategy definition; project management and technical management of multiple EMEA websites, intranets and extranets; deployment of online communication processes/procedures/tools; management, coaching, planning and budgeting of associated resources and executing agencies.
- **EMEA Senior Multimedia Development Specialist, Dialogic (01/99 - 07/01)**
Project management and technical management of several EMEA websites and intranets; development of internal applications; development of multimedia material (logos, posters, brochures, CD-ROMs, videos, enhanced presentations...).
- **Internet Localization Specialist, L&H Mendez (02/98 - 12/98)**
Technical coordination of internet localization projects; development of internal applications to enhance the localization process chain.
- **Senior Multimedia Specialist, Actuadisc/MegaShow (06/95 - 12/97)**
Development of educational and corporate multimedia projects.

Education

- 2 years of applied economic sciences at the **FuCAM**
- Degree in business computing from **Haute Ecole Roi Baudoin**
- Fluent in **French** and **English**, passive knowledge of **Dutch**

Core Skills

- **Platforms:** Windows, OSX, Linux, iOS, Android, ...
- **Web:** (x)HTML, CSS2/3, PHP, ASP, jQuery, SQL, MySQL, IIS, (x)AMP, ...
- **Apps:** Photoshop, Illustrator, InDesign, Premiere, Joomla, Wordpress, Kelare, ...

Misc.

- **Hobbies:** Blogging, music composition, video editing, graphics and photo arts, design.